

LOUISE ANNA LADEGAARD

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EDUCATION

Bachelor of Art in Rhetoric
with an additional course in
Theatre and Performance
Studies

University of Copenhagen
2019 - 2022

Courses in:

- Rhetorical Theory and Analysis
- Writing, Language and Linguistics
- Argumentation
- Voice training & Public Speaking
- Visual Rhetoric
- Theater History and Performance Analysis

In my bachelor thesis, I explore the intersection between rhetoric and fiction, and how we can meaningfully use the field of rhetoric to analyze the epistemological potential in fiction.

I propose a rhetorical analysis model with the goal of identifying which sort of change individual works of fiction can mobilize.

WORK EXPERIENCE

August 2022 - October 2023
Dyrenes Alliance | Copenhagen

Campaign Manager

Dyrenes Alliance ("The Animal Alliance") is an animal rights organization with 16 local chapters in Denmark. As a campaign manager, I single-handedly prepared, researched, launched and kick-started a new campaign, Free Fins, which aims to create better conditions for Danish farmed fish - with a prominent goal being a ban on ocean-based fish farms in Denmark. My work tasks included:

- Political communication (press releases, opinion pieces, contact to relevant politicians etc.)
- Creating campaign materials and developing our SoMe-strategy
- Researching the fish industry, writing Dyrenes Alliance's policy on fish farming, and choosing strategic campaign goals
- Mobilizing activists and facilitating volunteer meetings, including the Fish Advisory Board
- Organizing and facilitating various events and workshops
- Creating a new Statement of Principles for the organization based on input from volunteers and employees, with a focus on our commitment to diversity.

October 2019 - July 2022
Dyrenes Alliance | Copenhagen

Local Coordinator

Organizer of monthly activist events for animal rights in the area of Frederiksberg in Copenhagen. I was responsible for PR on social media as well as volunteer recruitment for the local chapter of the organization.

September - December 2020
Dyrenes Alliance | Copenhagen

Communication Intern

- Preparing workshops in argumentation, public speaking, and writing for colleagues and volunteers
- Writing fund applications and press releases
- Introducing and implementing various normcritical initiatives. For example, I created inclusive event templates for use at our events and facilitated a norm-critical workshop for our local coordinators with the goal of achieving greater inclusion of minorities in the organization.

WRITING COURSES

May - June 2023 | **Writer's Lab, Teaterhuset**

An eight-week playwriting course taught by playwright Johanne Petrine Reynberg.

Feb. - Apr. 2023 | **GrubStreet, Boston**

- 6 Weeks, 6 Poems: 6 week poetry writing course
- Writing Dialogue: 1-day scriptwriting course

Sep. - Dec. 2021 | **Dramatisk Laboratorium**

Admitted to the 15-week intensive course in playwriting, Dramatisk Laboratorium ("Dramatic Laboratory"), for talented playwrights organized by the theatre, Teater V, in Copenhagen. During the course, I wrote a new play with guidance from the teacher and my fellow students. The course ended with a reading of our scripts, where we put on our plays in collaboration with professional directors and actors.

Feb. - Mar. 2020 | **DramatikerLab**

Course in dramatic writing organized by the theatre, Teater Katapult, in Aarhus, Denmark.

Oct. 2018 - Jan. 2019 | **Skuespillerakademiet**

12-week intensive course in playwriting at the performing arts school, Skuespillerakademiet. Here, I was taught the fundamental techniques of playwriting and developed my first play. The course culminated with a reading of the scripts, we wrote during the course, where we got experience with collaborating with directors and actors to put on the play.

Jan. - Apr. 2018 | **Politikens Kritikerskole**

Course in debate with a focus on writing opinion pieces. Held by the Danish national newspaper, Politiken.

2012 - 2017 | **Brønderslev Forfatterskole**

Six summers in a row, I was admitted to different prestigious courses for young talented writers at Brønderslev Forfatterskole ("Brønderslev Writing School"). Here, I had courses in short story writing (2012), poetry slam (2013 and 2016), screenwriting (2014), children's literature (2015), and YA literature (2017). Each course culminated with the publication of a collection of the texts written during the course.

2011 - 2016 | **Forfatterskolen i Viborg ("The Writing School in Viborg")**

After-school program for young aspiring writers with bi-weekly classes. Here, I was taught fundamental technique in fiction writing.

April - October 2021

Forlaget Alvilda | Copenhagen

○ Editorial Student Assistant

Administration, coordination and communication tasks at the children's book publisher, Alvilda. I was in charge of sending free copies to authors, translators and agents in Denmark and abroad, as well as putting up new book titles on the website. I also designed sales materials for meetings with book retailers.

January 2019 - February 2020

MentorDanmark | Copenhagen

○ Mentor

Mentor for high school students, helping them strengthen their literary analysis skills, improve their writing, and prepare for exams.

August 2017 - January 2019

TMPO Berlin (on behalf of Danish Refugee Council), Anima Denmark, Amnesty International | Berlin and Copenhagen

○ Fundraiser

From 2017 - 2019, I worked as a street/phone fundraiser with the goal of membership recruitment for three different NGOs. In these positions, I developed my skills in effective, verbal communication and storytelling on behalf of organizations.

VOLUNTEER WORK

December 2022 - Now

LGBT+ Medborgerhuset | Copenhagen, Denmark

○ Co-Founder and Event Organizer

I co-founded and facilitate the group Sapphic Soirée together with three others. A space dedicated to lesbian/bi/pan women and non-binary adults where we can share our experiences, thoughts and feelings related to being sapphic. We organize monthly meetings and has recently become part of the LGBT+ Medborgerhuset (LGBT+ Community Center) in Copenhagen.

May 2023 - Now

Teaterhuset | Copenhagen, Denmark

○ Volunteer in StageLab

I am a volunteer at Teaterhuset ("The Theatre House") - a house that serves as a hub for up-coming artists in the theatre industry in Denmark. In Teaterhuset, I am a part of the group StageLab which organizes workshops in various performing arts disciplines for the emerging talent in theatre.

LANGUAGES

English

Reading: Fluent

Writing: Fluent

Speaking: Fluent

Duolingo English Test

Score: 140

Danish

Reading: Native

Writing: Native

Speaking: Native

German

Reading: Good

Writing: Good

Speaking: Fair

- May - June 2021

Fællesinitiativet mod Racisme I Copenhagen, Denmark

Event Volunteer

I helped organize a demonstration for refugee rights in Denmark as a volunteer in the organization Fællesinitiativet mod Racisme (Joint Action against Racism). I helped with inviting speakers and setting up for the event.

- October 2019 - July 2022

LGBT+ Ungdom I Copenhagen, Denmark

Board Member

Strong driving force and initiator in the LGBT+ Youth board in Copenhagen.

- I founded, promoted and coordinated the campaign group, SARO, which had weekly meetings and was responsible for video production, events and PR - with a focus on values such as flat structure, involvement of volunteers and norm criticism
- I was a speaker on normcriticism at schools, seminars and as a guest in podcasts.

I was also the coordinator for LGBT+ Youth's participation in Copenhagen Pride 2018 with the following work tasks:

- I organized and executed events during Pride Week, including a bar night and a poetry slam competition at City Hall Square.
- I co-coordinated of the "Love-Letters" campaign, in which we created a PR strategy and wrote campaign texts about LGBTQIA+ conditions leading up to Copenhagen Pride Week.
- Managed volunteer recruitment for the association's participation in Pride through organizing volunteer meetings and writing content via social media.

- April 2014 - September 2015

SF Ungdom Viborg I Viborg, Denmark

Chairperson

Head of the local chapter of the democratic socialist youth party SF Ungdom (Green Left Youth) in Viborg, Denmark. I was responsible for writing opinion pieces and press releases, contacting journalists, organizing outreach events, and coordinating board meetings.

I coordinated SF Ungdom Viborg's activities for the national election in 2015 and was in charge of the volunteer recruitment for the campaign.

OTHER ACCOMPLISHMENTS

2022:

Playwright Residency | Teaterhuset

Received a 3-months playwright residency in Teaterhuset ("The Theatre House") in Copenhagen.

2020:

Received a top 10-place in the Danish Playwright competition, Dramatisk Debut
The competition was held by the theatre, Teater V, in Copenhagen.

2013-2019:

Poetry Slam / Spoken Word Performer

I regularly got paid to do spoken word performances at NGO-events, at secondary schools, and at high schools. I also competed in numerous poetry slam competitions in both Aalborg, Aarhus, Copenhagen, and northern Germany.

2011:

Winner of short story competition

I won the writing competition, Kulturprinsens Forfatterkonkurrence, with my science fiction short story "En Strålende Fremtid". The competition was held by the Center for Children's and Youth Culture, Kulturprinsen.

FICTION | BIBLIOGRAPHY

- 2017 | Brønderslev Forfatterskole
Short story: "Soft Femme"
Published in the text collection "Tænk på et 12-tal".
- 2016 | Brønderslev Forfatterskole
Spoken word-poem: "Hjælp jeg kan ikke tænde mit eget lys"
Published in the collection "Alt det, jeg holder allermost af".
- 2015 | Brønderslev Forfatterskole
Story for children: "Stine og verdensmesteren"
Published in the text collection "Fra bagsædet".
- 2015 | Flash Europe 28
Short story: "Fint og fuldendt"
Published in Danish, English, and Mandarin as part of the EU cultural collaboration Flash Europe 28.
- 2014 | Viborg Ungdomsskole
Fantasy/YA-novel: "I Nattens Flammer"
Written in collaboration with co-author Emma Holleufer.
- 2014 | Børn, Unge & Sorg
Short story: "Det kunne have været dig"
Published in the short story collection "Du er ikke alene II" by the NGO, Børn, Unge & Sorg.
- 2014 | Forfatterskolen i Viborg
Short story: "Glashuset"
Published in the e-book "Historier fra Bibliotekshaven" by the local writing school in Viborg, Denmark.
- 2014 | Poetklub Aarhus
Spoken word-poem: "Hjernevask"
Published in the poetry magazine "M gasin XXXV" by the poetry club in Aarhus, Denmark.
- 2014 | Historier i Spil
Sci-fi short story: "Codex 8"
Published in the short story collection "Lyden af et hjerte" by young writers from Central Jutland, Denmark.
- 2013 | Brønderslev Forfatterskole
Spoken word-poem: "Kort og kontant"
Published in the poetry collection "En lille bitte brand".
- 2012 | Brønderslev Forfatterskole
Short story: "En sjæl af ild"
Published in the short story collection "Grænseløs".
- 2012 | Forfatterskolen i Viborg
Short story: "Aldrig mere Mike"
Published in the short story collection "Det er langt fra normalt" by the local writing school in Viborg, Denmark.

REFERENCES

Alexandra Moltke Johansen
Playwright

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Petra Wik
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Hanne Roer
Associate Professor
University of Copenhagen

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NON-FICTION | BIBLIOGRAPHY

June 1, 2023 | Feminist Media Studies

- Academic article: “No one believes we dated” - lesbian YouTube as a tool for Rhetorical Citizenship”

This article explores how lesbians use YouTube to achieve rhetorical citizenship and how YouTubers use hypermediation and mediated authenticity to achieve an authentic sense of virtual community among the lesbian minority community. The paper is published in the peer-reviewed, international journal Feminist Media Studies which has over 400,000 annual downloads and views.

June 28, 2022

- Opinion piece: “LGBTQIA+ personer står sammen mod transfobi”

In this Opinion Piece, 420 LGBTQIA+ people stand together and speak out against Danish Rainbow Council's transphobia in the the Danish national newspaper, Jyllands-Posten. My friend and I wrote the piece together and collected 418 signatures from fellow LGBTQIA+ people.

January 14, 2021

- Opinion piece: “Nej, Dorte Toft, at være kvinde handler ikke om, hvorvidt man menstruerer eller ej”

Published in the Danish national newspaper, Politiken. Advocating for trans rights.

- June 18, 2018

Poetic opinion piece (Video form): “LGBT+ skal på pensum”
Advocating for LGBTQIA+ inclusion in Danish school materials.

May 11, 2018

- Opinion piece: “Jeg er lesbisk, jeg er vred, og jeg vil smadre kønnenes klaustrofiske magt”

Published in Danish national newspaper. Advocating for LGBTQIA+ rights.

September 2, 2016

- Opinion piece: “Regeringen truer de studerendes fremtid”

Published in the local newspaper. Here, I argue against a proposal to decrease state funding for students and for the importance of equality in the education system.

October 10, 2015

- Letter to the Editor: “Psykolog til unge”

Published in the local newspaper.

May 29, 2015 | Viborg Stifts Folkeblad

- Letter to the Editor: “Knækker du psyken, er du alene”

Published in the local newspaper. Here, I argue that young people should have access to therapy for free.